## <sub>۲۲۰۰</sub>۴، ۲۰۰۰ Patricia Adam





...teaches elephants how to fly

# Your expert for the development of management systems



#### **KEYNOTES** about

- Antifragile Integrated Risk & Opportunity Management for success in a complex world
- Almost best friends?! Agile Processes and ISO 9001



#### **LECTURES & SEMINARS**

- Strategic International Management
- Intercultural Management
- Leadership Across Cultures
- Quality / Risk Management
- Agile Process Management
- Co-Creative Strategy Development & Design Thinking



#### **LANGUAGES**

German: ••••••
English: •••••
French: •••••

#### **HOBBIES**













#### **MEMBERSHIPS**









#### CONTACT

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### PROFESSIONAL EXPERIENCE

04/2004 - today University of Applied Sc. Hannover, Hannover

Professor for General Business Administration &

International Management;

Responsible for international study programmes 2005-2007, 2011; Associate Dean 2007-2009; (ass.) member Faculty Council/Study Com. since 2009

05/2006 - today Management Beratung Adam (MBA) GmbH,

Hannover (Consultancy)

Managing Partner

Consulting, assessments, trainings, workshops

03/2004 – today DQS GmbH, Frankfurt/Main

Lead Auditor ISO 9001, Fairness, BCM; Lead

Assessor for Excellence (EFQM)

04/1994 - 03/2004

**Dresdner Bank AG** 

Frankfurt/M.: Senior Internal Auditor; Senior Inhouse Consultant; Allianz/Dresdner Bank Central

Integration Office (Munich)

**Leipzig:** Quality Management und doctorate **Dresden:** Credit Risk Management for Business Customers; Top Management Assistant; Trainee



#### **EXPERTISE**

- Certified Assessor (EFQM) since 2000
- Certified QM Auditor ISO 9001 (DGQ/EOQ) since 2002
- Auditor BCM (ISO 22301/BS 25999)(DQS GmbH) since 2009
- Member ISO TC 176 TG4/SC1, DIN NA 147-00-01 (QM)
- Member ISO TC 262 / ass. chair DIN NA 175-00-04 (RM)

2018 • Certificate "Professional Speaker GSA (SHB)"

2017 • CoCreACT® Facilitator (StrategicPlay)

2016 • Certified Facilitator for Lego® Serious Play (StrategicPlay)

IDI® Qualified Administrator

2010 • WindH-Certificat Didactic at Universities (TU Braunschweig)

1999 • Bankakademie Dresden, Leipzig, Erfurt: Lecturer, study 1994 programme "Management" (until 2004)

> Bankakademie Dresden/Leipzig: Lecturer General National Economics (until 2000)

2001 • PhD: Doctor rerum politicarum (University of Leizig)

1993 • Diploma National Economics (University of Hamburg)



#### **SELECTED PUBLICATIONS**

2024 • Risiken und Chancen integriert managen, Springer Gabler

2023 • Agile in ISO 9001, Springer

2018 • Publication Series "Management"

2015 • Managing Internationalisation, UVK: München

2001 • Förderung der Servicequalität von Banken (Barton; Diss.)